



## The Financial Psychology of Recruitment

### Description

*This short course will help you to focus on the business implications of recruitment.*

This seminar is intended to help business professionals better understand the business implications of recruitment within their respective organizations. Participants will learn to understand the financial and non-financial implications of recruiting, the implications of recruitment on the rest of the organization, as well as the intrinsic additional value generated by the new recruits.

THIS COURSE IS PART OF '[THE FINANCIAL PSYCHOLOGY OF...](#)' SERIES OF SHORT COURSES AVAILABLE AT AGILIS STUDIO ACADEMY.

### Syllabus

- The financial and non-financial costs & benefits of recruitment
- Comparisons between internal promotions and external recruitment
- How to decide whether to promote internally, recruit from external sources or outsource
- How to ensure that you are recruiting the most suitable person for the job
- The psychological aspects behind a successful recruitment exercise
- The business importance of a proper induction programme

### Learning Outcomes

Participants will learn to understand the financial and non-financial implications of recruiting, the implications of recruitment on the rest of the organization, as well as the intrinsic additional value generated by the new recruits.

### Participants and Requirements

Staff with responsibility for HR management or team leading, those who may contribute to HR department strategy within organisation work practices.

### Certificate

Attendance Certificate

### Course Duration

3 hours