



Corporate Performance Management

Description

Corporate Performance Management using the Balanced Scorecard

This course provides training and implementation on the concepts and techniques relating to **Performance Management**, and the benefits these will bring to an organisation.

Our trainer is a senior professional who is a highly experienced all-round line manager, consultant and trainer in the field of SME strategy development and implementation in both the industrial and service sectors. *Further details available on enquiry.*

Syllabus

Session 1

- Definition and Purpose of Performance Management
- Linking Performance Management to Strategic Planning
- Performance Management Methodologies
- Vision and Mission Statements
- PESTEL Analysis
- SWOT Analysis
- Goals and Objectives
- Performance Measurement
- Long and Short Run Performance Measurement
- The Balanced Scorecard – 1

Session 2

- The Balanced Scorecard – 2
- Key Performance Indicators
- Financial Performance Indicators
- Non-Financial Performance Indicators
- Monitoring Performance
- Using ICT Techniques to Manage Performance
- Budgeting and Performance Management
- Reward Schemes and Performance Measurement
- Performance Management in the Public Sector
- Benchmarking
- Risk and Uncertainty
- Benefits and Problems of Performance Management

Learning Outcomes

By attending this course, participants will become familiar with the latest concepts and techniques relating to Corporate Performance Management, understand the benefits these will bring to their organisation and be in a position to implement the concepts and techniques in their organisation.

Participants and Requirements

Best suited to Senior and Middle Management in business or government organisations, and also MBA students.

Certificate

Attendance Certificate

Course Duration

7 hrs